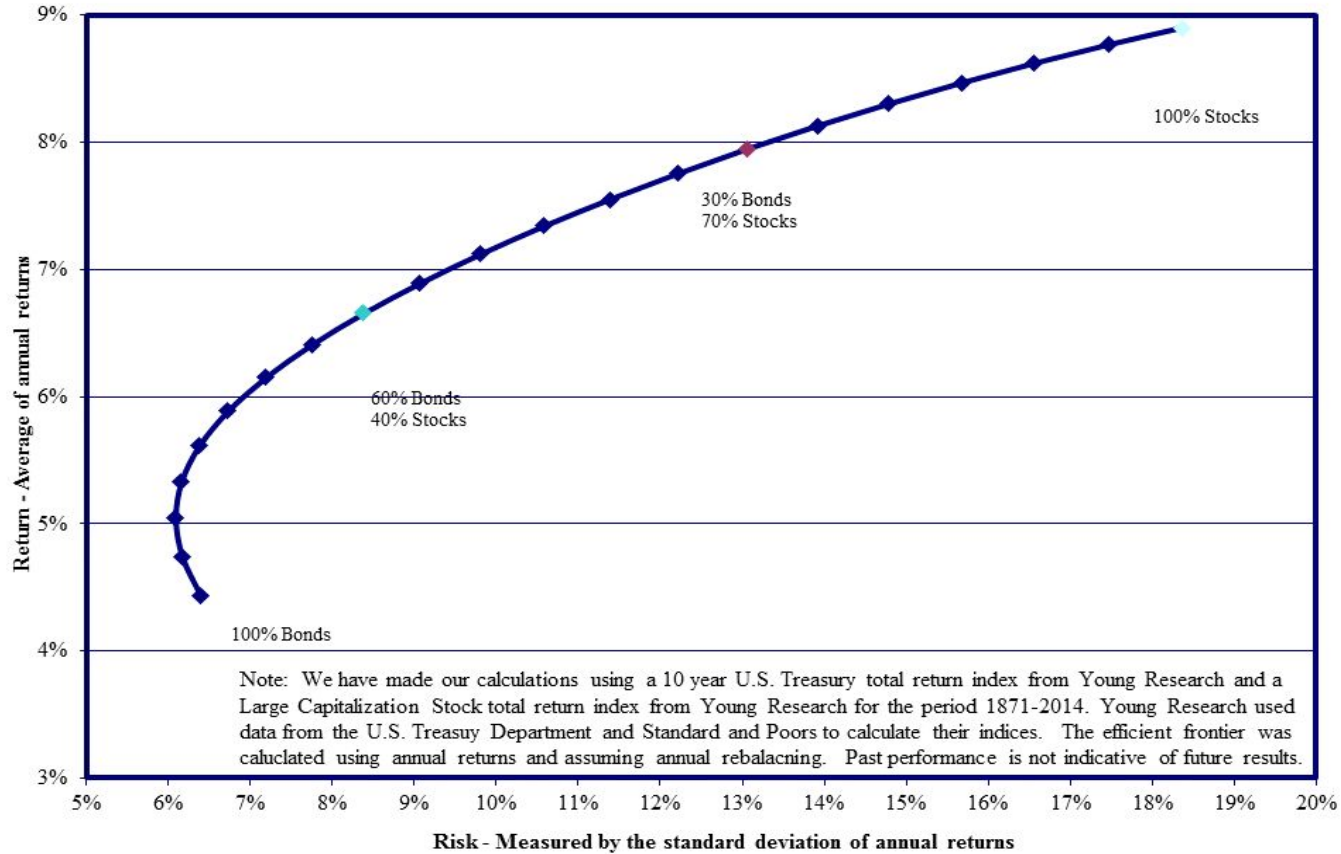


Risk vs. Reward: Long Term Trade-offs!

By: Caleb Griffith, CFP®
Townsend Asset Management, Corp.



AN EFFICIENT FRONTIER The Power of Diversification



What Risk is the Skydiver taking?



<http://www.youtube.com/watch?v=lq-54gox6-k>

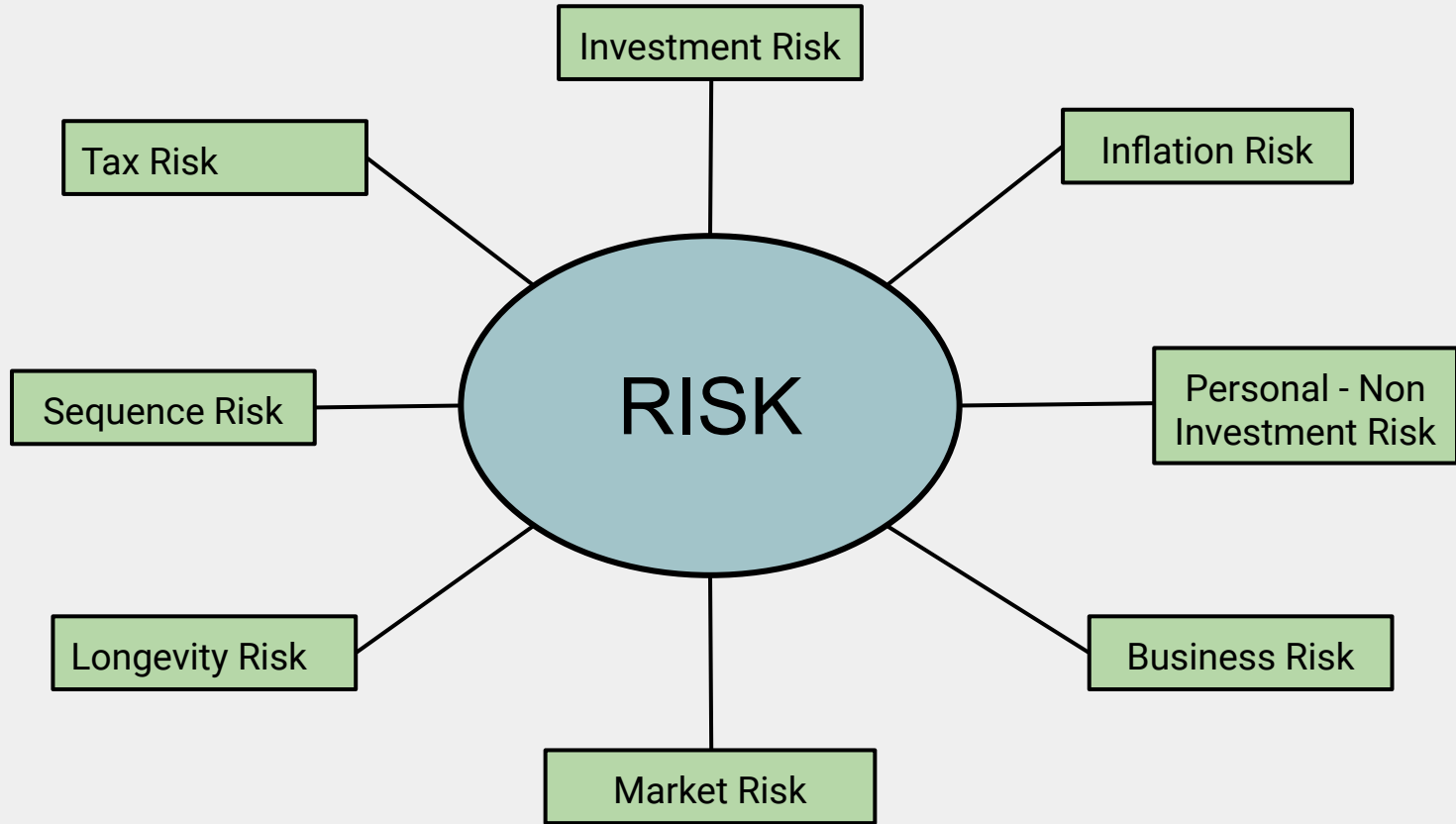
Perception of Risk!

- Who votes that he risks it all?
- Who votes that he takes no risk?

Risk: The possibility that an outcome will not be as expected.

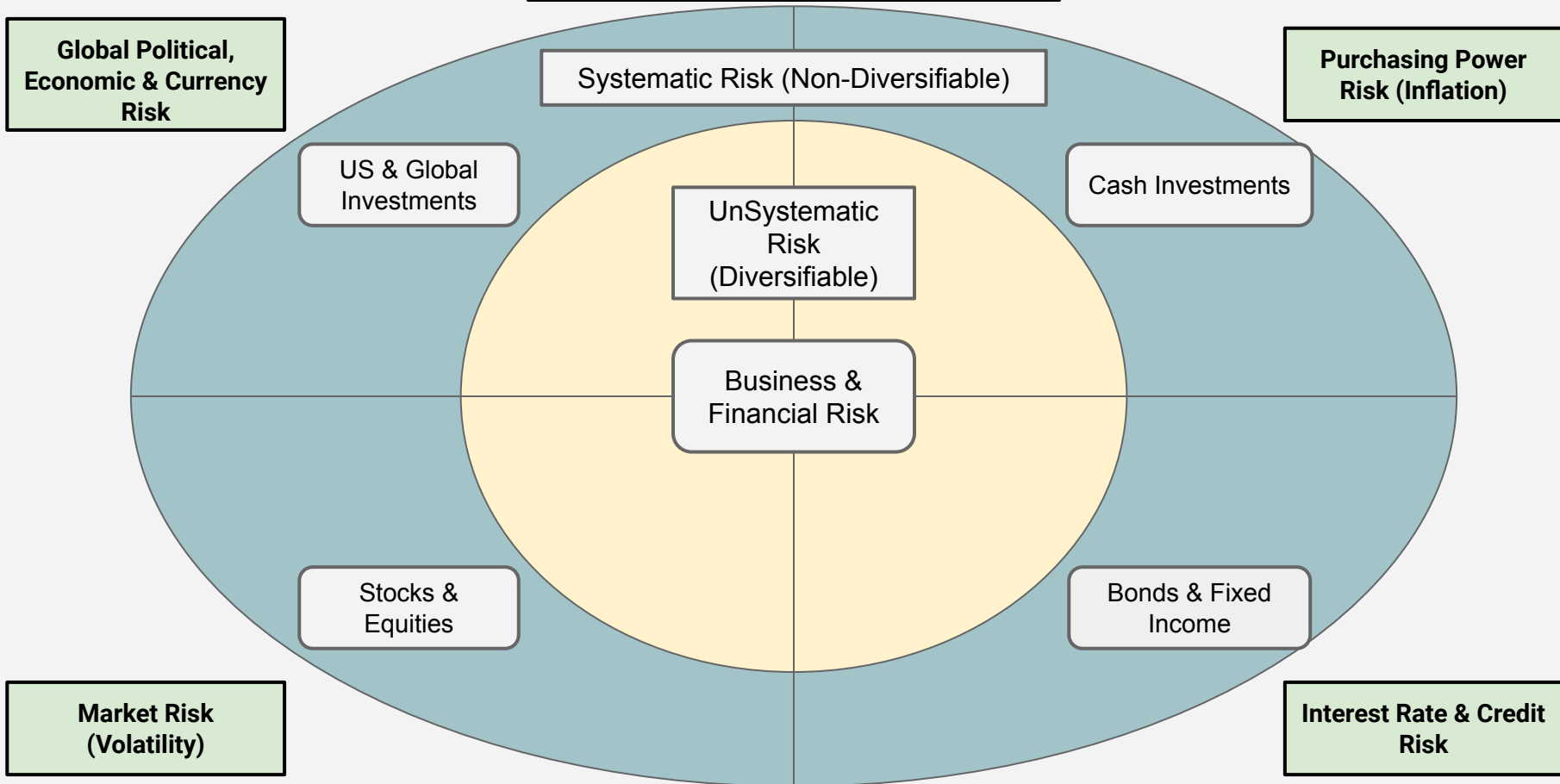
If you jump out of a plane without a parachute what is your expected outcome?

END OF RETIREMENT!



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INVESTMENT RISK SPECTRUM



LEGACY

Give

REWARD
OR GOAL

Save / Invest

Live

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Key Takeaways!

- Know your RISK!
- Measure your expected outcome through prudent planning!
- Create YOUR Legacy - What financial rewards/goals do you want to accomplish?
 - Give
 - Live
 - Save / Invest
- Everyone's got a future...let's plan one you're excited about!

QUESTIONS?

Caleb Griffith, CFP®
Caleb@Assetmgr.com



[Townsend Asset Management Corp.](#)

5120 Bur Oak Circle, Raleigh, NC 27612

(919) 782-9689

[Contact Us](#)

THANK YOU!

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